

**PRODUCT RECALL NOTICE
URGENT**

Date: July 21, 2018

To: Mondelēz Global LLC Customers

Re: Recall Notice – Certain *Ritz* Cracker Sandwiches and *Ritz Bits* product in the U.S., including Puerto Rico & U.S. Virgin Islands

Mondelēz Global LLC announced today a voluntary recall in the United States, including Puerto Rico & the U.S. Virgin Islands, of certain *Ritz* Cracker Sandwiches and *Ritz Bits* product. These products contain whey powder as an ingredient, which the whey powder supplier has recalled due to the potential presence of *Salmonella*.

Salmonella is a microorganism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

There have been no complaints of illness reported to Mondelēz Global LLC to date in connection with these products. The company is conducting this recall as a precaution, based on the ingredient supplier's recall.

The list of product included in the recall follows at the end of this communication.

This recall is **limited to these products**, and no other products are included in this recall.

Please immediately hold this product at the warehouse, cease further distribution, and remove any product from sale. **This product should be segregated from other inventory to ensure that it is not placed back on sale.** Your Mondelēz Global Sales Representative will be contacting the appropriate people within your organization to complete the recall as soon as possible and make arrangements for product disposition.

If you have shipped this product to other locations either within your own system or externally, or if you have used this product in other preparations, please forward this recall notice to all affected organizations. Please respond to this notice by providing the attached Recall Response Form to Vin Ricciardi at vricciardi@mdlz.com, including information on the quantity of product to be returned (if any).

We are sorry for the inconvenience and we appreciate your assistance in helping us complete the recall. If you have additional questions, please contact your Sales Representative.

This recall is being conducted with the knowledge of the U.S. Food and Drug Administration.

For Consumers: Consumer Response, 1-844-366-1171

Description	Retail UPC	Case UPC	Shipper / Mod	Best When Used By Dates	Package Image
RITZ BITS CHEESE BIG BAG 3Z (3 OZ / 12 PER CASE)	0 44000 00677 8	100 44000 00677 5		07 MAR 19 thru 13 APR 19	
RITZ BITS CHEESE BIG BAG 3Z (3 OZ / 36 PER CASE)	0 19320 00071 3	0 19320 00071 0		05 APR 19 06 APR 19	
RITZ BITS CHEESE 30 PACK CARTON	0 44000 04918 8 (pallet) 0 44000 01309 7 (carton)	100 44000 01309 4		03 MAR 19 thru 13 APR 19	
RITZ BITS CHEESE 12 PACK CARTON (12 OZ / 4 PER CASE)	0 44000 02032 3	100 44000 02032 0		08 MAR 19 thru 13 APR 19	
RITZ BITZ CHEESE 3 OZ GO PACKS (SINGLE CUP)	0 44000 03215 9	100 44000 03215 6		07 MAR 19 thru 12 APR 19	
RITZ BITZ CHEESE 3 OZ GO PACKS (12 TRAY CASE)	0 44000 04459 6	100 44000 04459 6		07 MAR 19 thru 12 APR 19	
10.8OZ RITZ CHEESE CRACKER SANDWICHES (14 BOX CARTON / CASE)	0 44000 88211 2	100 44000 88211 9		14 JAN 19 thru 11 FEB 19	
1.35 OZ RITZ CHEESE CRACKER SANDWICHES	0 44000 00211 4	100 44000 00211 1		14 JAN 19 thru 11 FEB 19	

10.8 OZ RITZ BACON CRACKER SANDWICHES WITH CHEESE (14 BOX CARTON / CASE)	0 44000 04566 1	100 44000 04566 8		05 FEB 19 06 FEB 19	
1.35 OZ RITZ BACON CRACKER SANDWICHES WITH CHEESE	0 44000 04567 8	100 44000 04566 8		05 FEB 19 06 FEB 19	
10.8 OZ RITZ WHOLE WHEAT CRACKER SANDWICHES WITH WHITE CHEDDAR CHEESE (14 BOX CARTON / CASE)	0 44000 04577 7	100 44000 04577 4		04 FEB 19 05 FEB 19	
1.35 OZ RITZ WHOLE WHEAT CRACKER SANDWICHES WITH WHITE CHEDDAR CHEESE	0 44000 04578 4	100 44000 04577 4		04 FEB 19 05 FEB 19	
10.8 OZ RITZ EVERYTHING CRACKER SANDWICHES WITH CREAM CHEESE (14 BOX CARTON / CASE)	0 44000 04579 1	100 44000 04579 8		06 FEB 19 07 FEB 19 08 FEB 19	
1.35 OZ RITZ EVERYTHING CRACKER SANDWICHES WITH CREAM CHEESE	0 44000 04580 7	100 44000 04579 8		06 FEB 19 07 FEB 19 08 FEB 19	
MIXED COOKIE CRACKER VARIETY 20 PACK (4 BOX / CARTON)	0 44000 04100 7	100 44000 04100 4		01 FEB 19 thru 04 FEB 19	
MIXED COOKIE CRACKER VARIETY 40 PACK	0 44000 04221 0	100 44000 04220 9		31 JAN 19 thru 05 FEB 19	

RECALL RESPONSE FORM








Certain *Ritz* Cracker Sandwiches and *Ritz Bits* product in the U.S., including Puerto Rico & the U.S. Virgin Islands




PLEASE COMPLETE BELOW INFORMATION AND RETURN THIS FORM PROMPTLY BY E-MAIL to Vin Ricciardi at vricciardi@mdlz.com.

Please check all boxes that apply.

We are ready to return packages of the following recalled product/quantities:

<input checked="" type="checkbox"/>	Description	Retail UPC	Case UPC	Shipper / Mod	Best When Used By Dates	Package Image	Quantity
	RITZ BITS CHEESE BIG BAG 3Z (3 OZ / 12 PER CASE)	0 44000 00677 8	100 44000 00677 5		07 MAR 19 thru 13 APR 19		
	RITZ BITS CHEESE BIG BAG 3Z (3 OZ / 36 PER CASE)	0 19320 00071 3	0 19320 00071 0		05 APR 19 06 APR 19		
	RITZ BITS CHEESE 30 PACK CARTON	0 44000 04918 8 (pallet) 0 44000 01309 7 (carton)	100 44000 01309 4		03 MAR 19 thru 13 APR 19		
	RITZ BITS CHEESE 12 PACK CARTON (12 OZ / 4 PER CASE)	0 44000 02032 3	100 44000 02032 0		08 MAR 19 thru 13 APR 19		
	RITZ BITZ CHEESE 3 OZ GO PACKS (SINGLE CUP)	0 44000 03215 9	100 44000 03215 6		07 MAR 19 thru 12 APR 19		
	RITZ BITZ CHEESE 3 OZ GO PACKS (12 TRAY CASE)	0 44000 04459 6	100 44000 04459 6		07 MAR 19 thru 12 APR 19		

	10.8OZ RITZ CHEESE CRACKER SANDWICHES (14 BOX CARTON / CASE)	0 44000 88211 2	100 44000 88211 9		14 JAN 19 thru 11 FEB 19		
	1.35 OZ RITZ CHEESE CRACKER SANDWICHES	0 44000 00211 4	100 44000 00211 1		14 JAN 19 thru 11 FEB 19		
	10.8 OZ RITZ BACON CRACKER SANDWICHES WITH CHEESE (14 BOX CARTON / CASE)	0 44000 04566 1	100 44000 04566 8		05 FEB 19 06 FEB 19		
	1.35 OZ RITZ BACON CRACKER SANDWICHES WITH CHEESE	0 44000 04567 8	100 44000 04566 8		05 FEB 19 06 FEB 19		
	10.8 OZ RITZ WHOLE WHEAT CRACKER SANDWICHES WITH WHITE CHEDDAR CHEESE (14 BOX CARTON / CASE)	0 44000 04577 7	100 44000 04577 4		04 FEB 19 05 FEB 19		
	1.35 OZ RITZ WHOLE WHEAT CRACKER SANDWICHES WITH WHITE CHEDDAR CHEESE	0 44000 04578 4	100 44000 04577 4		04 FEB 19 05 FEB 19		
	10.8 OZ RITZ EVERYTHING CRACKER SANDWICHES WITH CREAM CHEESE (14 BOX CARTON / CASE)	0 44000 04579 1	100 44000 04579 8		06 FEB 19 07 FEB 19 08 FEB 19		

	1.35 OZ RITZ EVERYTHING CRACKER SANDWICHES WITH CREAM CHEESE	0 44000 04580 7	100 44000 04579 8		06 FEB 19 07 FEB 19 08 FEB 19		
	MIXED COOKIE CRACKER VARIETY 20 PACK (4 BOX / CARTON)	0 44000 04100 7	100 44000 04100 4		01 FEB 19 thru 04 FEB 19		
	MIXED COOKIE CRACKER VARIETY 40 PACK	0 44000 04221 0	100 44000 04220 9		31 JAN 19 thru 05 FEB 19		

We do not have any stock of the above-referenced Product.

We have not received any complaints of illness associated with use of Product. (If complaints have been received, please include on a separate page.)

For any Product shipped to other locations either within our own distribution system or externally, or any other recipients of the product from us, we have directed recipients to return the Product listed above to us.

Account Name: _____

Name: _____

Title: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature _____ Date _____