



Tuesday, January 15, 2019

Dear Customer,

This letter is to inform you we have identified the root cause of the recent expanded product recall we issued.

Food safety and quality are our top priority. Our investigation concluded that the issue stems from a specific ingredient supplied by a third party. Please know, we immediately changed suppliers for this ingredient when the issue arose.

We've worked diligently to identify and isolate all impacted product. All impacted product has either been consumed or is in the process of being destroyed.

All product within our supply chain and future RXBAR product shipping out is confirmed to be unimpacted.

RXBAR Preventative Action Plan:

We are taking this situation very seriously. We immediately stopped working with the supplier in question and began sourcing the ingredient from alternative suppliers when the issue first arose.

As a reminder, this recall impacted the following varieties:

- RXBAR: Apple Cinnamon, Blueberry, Chocolate Chip, Chocolate Hazelnut, Chocolate Sea Salt, Coconut Chocolate, Coffee Chocolate, Mango Pineapple, Maple Sea Salt, Mint Chocolate, Mixed Berry, Pumpkin Spice
- RXBAR Kids: Apple Cinnamon Raisin, Berry Blast, Chocolate Chip

Items unaffected by this recall are below and safe to keep on shelf:

- RXBAR Peanut Butter Chocolate, Peanut Butter and Peanut Butter & Berries
- RXBAR Kids Double Chocolate, RXBAR Kids PBJ and Kids Peanut Butter Chocolate
- RX Nut Butters

Please begin ordering new inventory and reach out with any questions.

Sincerely,

A handwritten signature in black ink that reads "Laura Troiano".

Laura Troiano
SVP Sales, RXBAR